Entrepreneurship B

T046

Tuesday, 04/11/2014

1:30 - 4:30 PM





P.O. BOX 2707 Kigali, Rwanda Tel: (+250) 255113365

ADVANCED LEVEL NATIONAL EXAMINATIONS, 2014 TECHNICAL AND PROFESSIONAL TRADES

EXAM TITLE: Entrepreneurship B

OPTIONS: - Electronics and Telecommunications (ETL) - Computer Science (CSC)

- Computer Science and Management (CSM) Electricity (ELC) Computer Electronics (CEL)
- Graphic Arts (ART) Ceramic Sculpture (SCE) Tailoring (TAL) Carpentry (CAP)
- General Mechanics (GME) Motor Vehicle Mechanics (MVM) Construction (CST)
- Public Works (PWO) Hotel Operations (HOT) Secretarial (SEC) Tourism (TOR)
- Surveying (SUR)

DURATION: 3hours

INSTRUCTIONS:

The paper is composed of **three (3) main Sections**:

Section I: Thirteen (13) questions, all Compulsory.

55marks

Section II: Five (5) questions, Choose any Three (3).

30marks

Section III: Three (3) questions, Choose any One (1).

15marks

SECTION I. THIRTEEN (13) COMPULSORY QUESTIONS.

01. Define a partnership. 02. Give and explain any three (3) types of challenges may face small business. 03. Explain any three (3) principles for good theory of Entrepreneurship. 04. What is business? 05. Explain: i) Ownership of a business ii) Transferring ownership. 06. Give four (4) reasons that may cause the transfer of a business. 07. Explain why the following are legally recommended in any business venture: i. Patent ii. Trademarks 6marks 08. Explain olearly any four (4) inputs needed by an entrepreneur to produce his good or service. 09. Explain any three (3) benefits of advertising. 09. Explain any three (3) benefits of advertising. 09. Explain any three (3) benefits of successful entrepreneurship. 11. Outline the characteristics of successful entrepreneurship. 12. Differentiate personnel from administration. 13. What elements of the financial data must be stressed in the business plan for the entrepreneurship success? 14. Explain briefly any five (5) reasons why it is necessary for individuals to save a part of their income. 10. Explain the process of setting a budget. 16. a. With examples differentiate business with limited liability. 16. a. With examples differentiate business with limited liability from business. 17. Propose a project in your field you wish to undertake at the end of your studies. 18. Title of the project. 19. Three (3) clear results expected to the project. 20. Three (3) target objectives of the project. 3 marks 18. Explain with example, why do consumers need protection. 10 marks 19. Gapfuna planned to start a mining exploitation project. He calls you for guidance. 20. Civic any five (5) possible dangers that the project may face toward the natural environment conservation. Explain how they can be prevented. 5 marks 20. Explain with examples any four (4) main alternative types of production methods and list any one (1) advantage and any one disadvantage on each type of production methods and list any one (1) advantage and any one disadvantage on each type of production met	520110H I. 111111122H (10) 00H1 0200H1 Q0-0110H0.	
his good or service. 99. Explain any three (3) benefits of advertising. 10. What do you understand by "Determining the value of a business"? 11. Outline the characteristics of successful entrepreneurship. 4 Marks 12. Differentiate personnel from administration. 30. What elements of the financial data must be stressed in the business plan for the entrepreneurship success? 4 Marks SECTION II. ANSWER ANY THREE (3) QUESTIONS. 14. Explain briefly any five (5) reasons why it is necessary for individuals to save a part of their income. 15. Explain the process of setting a budget. 16. a. With examples differentiate business with limited liability from business with unlimited liability. 5 Smarks b. State any five (5) factors to consider in assessing the potential market of a business. 7 Propose a project in your field you wish to undertake at the end of your studies. a) Title of the project. 3 Marks b) Three (3) clear results expected to the project. 3 Marks c) Three (3) target objectives of the project. 3 Marks d) Feasibility of the project (real project). 1 Mark 18. Explain with example, why do consumers need protection. 10 Marks SECTION III. ANSWER ANY ONE (1) QUESTION. 19. Gapfuna planned to start a mining exploitation project. He calls you for guidance. a. Outline the requirements of that project. 5 Smarks b. Prepare a marketing plan for the project. 5 Smarks c. Give any five (5) possible dangers that the project may face toward the natural environment conservation. Explain how they can be prevented. 5 Smarks 20. Explain with examples any four (4) main alternative types of production methods and list any one (1) advantage and any one disadvantage on each type of production methods and list any one (1) advantage and any one disadvantage on each type of production methods agriculture products. In 2013, he found that it is better to expand his business	 02. Give and explain any three (3) types of challenges may face small busing. 03. Explain any three (3) principles for good theory of Entrepreneurship. 04. What is business? 05. Explain: i) Ownership of a business ii) Transferring ownership. 06. Give four (4) reasons that may cause the transfer of a business. 07. Explain why the following are legally recommended in any business very commended. 	ness. 6marks 6marks 2marks 4marks 4marks enture:
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